

HE ELCa 2024
Trashion Show Competition
Rules and Regulations

1.0 Introduction

A fashion runway with the theme "Malaysian Heritage Meets Futuristic Flair" using recyclable materials to create futuristic traditional Malaysian costumes. This competition enhances students' creativity while also improving their communication skills through the narration of each design showcased. Trashion Show also aims to increase awareness about ensuring the sustainability of the environment and to celebrate the diversity and beauty of traditional clothes among Malaysians.

2.0 General Rules

2.1 Eligibility

To participate in the competition, you must be:

- An undergraduate or diploma student AND
- Have a MUET Band score of 3.5 or lower OR
- Fall within the CEFR proficiency level of B1 or below.

2.2 Time

- Each team is given a presentation time limit of 3 to 5 minutes. Marks will be deducted accordingly if the presentation exceeds the time limit.

2.3 Participation

- Each team should comprise of 3 to 5 students.
- In the video, one student will take on the role of narrator, while only two students will serve as models. Any additional participants, if any, can assist in other behind-the-scenes roles.
- Each university is entitled to a maximum of TWO submissions.

2.4 Text

- Theme: Malaysian Heritage meets Futuristic Flair

- The selection of texts may be in the form of narrative script.
- Participants are encouraged not to refer to any notes or printed materials during the performance.
- The content must not touch on sensitive issues, such as race, religion, royalty, politics, etc.
- A soft copy of the narrator's script must be submitted together with the video by the due date of the competition.

2.5 Attire

- All participants should be in an appropriate and decent attire when competing.
- Both models must wear the themed costumes created using recycled materials.
- Participants must create their costumes using their creativity. The costumes must be designed and created by the participating students.

2.6 Creativity and Copyrights

- Sound effects can be used if it does not interrupt the narration and presentation. However, it is not compulsory to include sound effects.
- The video may have inclusion of music, drama, costume, props or artificial sound effects. Any music or sound effects must be properly acknowledged in the video, and it is encouraged to use resources that are royalty-free to avoid problems when uploading to YouTube.
- By submitting the entry to HE ELCa 2024, you are considered as giving permission and consent to the organiser to publish your work and videos for promotional and educational purposes.

2.7 Runway Walk Presentation

- The runway walk for the Trashion Show is flexible, subject to each team's creativity.
- Walk at a moderate pace, neither too fast nor too slow, to showcase the costumes effectively.
- Choose a location that allows for a clear view of the entire walk, such as a runway-like setting or a wide-open space with a neutral background, good lighting, and minimal distractions. Ensure that the area is quiet and free from background noise to capture the walk's sound clearly.

- The narrator should introduce and describe each costume within the allotted time. Speak clearly, confidently, and with enthusiasm to captivate the audience.

2.8 Decisions

- The judging criteria are themed-design & attire; narration & runway walk; audience engagement; creativity & resourcefulness; and teamwork & time adherence.
- The judges' decision is final.

3.0 How to Participate

- The preliminary round submission is through online submission.
- ONLY 3 teams from the preliminary round of the competition will be chosen as the finalists to present physically at the HE ELCa 2024 Closing Ceremony.
- More details on the final round of competition will be informed to the finalists later.

3.1 Submission Guidelines

- Both models and the narrator must be visible throughout the video.
- The audio and visual quality of the video recording should be clear.
- The video must not be published or shared on any platform prior to submission.
- Video presentations must be uploaded on YouTube.
- The video must be set to public.
- Submission link: <https://forms.gle/xJT9Wxk5gmHDeNz69>
- The due date of the submission is on **Tuesday, 22 October 2024. 11.59pm.**
- Any late submission will not be accepted.

Competition Committee

Higher Education English Language Carnival 2024 (HE ELCa 2024)

Universiti Malaysia Pahang Al-Sultan Abdullah