

HE ELCa 2024
MoJo Competition
Rules and Regulations

1.0 Introduction

MoJo or Mobile Journalism is an exciting and intellectually stimulating competition that brings together talented student-journalists from various educational institutions to showcase their reporting and communication skills. This competition serves as a platform for students to express their creativity and journalistic prowess in a competitive and supportive environment. Students who participate are required to record a short video on reporting an interesting event that is happening around their campus.

2.0 General Rules

2.1 Eligibility

To participate in the competition, you must be:

- An undergraduate or diploma student AND
- Have a MUET Band score of 3.5 or lower OR
- Fall within the CEFR proficiency level of B1 or below.

2.2 Participation

- This is a group competition. One group should consist of 3 to 5 students from the same university.
- Each university may submit multiple submissions.

2.3 Time

- The video length should be 2:00 to 3:00 minutes long. Marks will be deducted for not following the advised time frame.

2.4 How to Participate

- Choose ONE campus event or campus-related issue based on ONE of the following themes:
 - *University Event*
 - *Health (Physical/ Mental Health)*
 - *Education*
 - *Career*
 - *Science/Technology*
 - *Sports*
 - *Campus Lifestyle*
 - *Volunteerism/ Community Service*
 - *Entertainment*
- Each university is encouraged to also include the university's niche area for this competition. For instance, UMPISA focuses on higher TVET education. Therefore, it is encouraged for the participants to showcase events highlighting UMPISA efforts in TVET education.
- The event/news must not touch on sensitive issues such as race, religion, royalty, politics, etc.
- The video should report on ONE real event, and it cannot be fictional. However, the students may reenact the situations of the event for filming purposes.
- At least one newscaster/group member must appear in the video to report on the event.
- Another member must be the journalist who covers the news on the site and interviews subjects for the news coverage.
- The audio quality of the video recording should be clear.
- A sample video is provided on the HE ELCa 2024 website. However, please take note that the sample should be used as a reference for content and some items are slightly different than HE ELCa 2024 rules and regulations.

2.5 Creativity & Copyright

- The video may have inclusion of music, drama, costume, props or artificial sound effects. Any music or sound effects must be properly acknowledged in the video, and it is encouraged to use resources that are royalty-free to avoid problems when uploading to YouTube.

- By submitting the entry to HE ELCa 2024, you are considered as giving permission and consent to the organiser to publish your work and videos for promotional and educational purposes.
- The video must not be published or shared on any platform prior to submission.

2.6 Submission

- The video must be uploaded on YouTube and set to public. Please use these compulsory hashtags "**#MoJoHEELCa24**" **#HEELCa2024** .
- The YouTube link must be submitted through the submission link together with the final script used for the video.
- Submission link: <https://forms.gle/xSPaR5AuwFrvRafg8>
- Deadline: **Tuesday, 22 October 2024. 11.59pm**
- Any late submission will not be accepted.

2.7 Final Results & Judging

- The judging criteria are theme & SDG connection; language use; engagement & creativity; technical execution; and teamwork & time adherence.
- The judges' decision is final.
- The winners will be announced during the HE ELCa 2024 Closing Ceremony.

Competition Committee

Higher Education English Language Carnival 2024 (HE ELCa 2024)

Universiti Malaysia Pahang Al-Sultan Abdullah