

**HE ELCa 2024**  
**Green City Challenge Competition**  
**Rules and Regulations**

## **1.0 Introduction**

The Green City Challenge is a booth competition open to all participating universities. It's a chance to showcase your university's unique identity and creativity through a Green City lens. On the day of HE ELCa 2024, each university will be allocated a booth to design and decorate. Focus on incorporating futuristic and sustainable elements that represent what makes your university special.

## **2.0 General Rules**

### **2.1 Eligibility**

To participate in the competition, you must be:

- An undergraduate or diploma student AND
- Have a MUET Band score of 3.5 or lower OR
- Fall within the CEFR proficiency level of B1 or below.

### **2.2 Participation**

- This is a group competition. One group should consist of 3 to 5 students from the same university.

### **2.3 How to Participate**

- Teams must prepare a comprehensive presentation showcasing their sustainable city design, focusing on creativity, feasibility, and environmental impact.
- Teams will present their sustainable city designs to a panel of two judges on the day of HE ELCa 2024 in 10 minutes. The judges can come at any time between 10am-12pm.
- All universities interested in participating in the Green City Challenge must register **by 11.59pm on Sunday, 1 September 2024** through the following registration form. Link: <https://forms.gle/FJ6N8UiWhWFggM3C7>
- Teams may set up their booths a day before the HE ELCa 2024 event.

## **2.4 General Guidelines**

### **DOs:**

- Plan your booth layout and design in advance to make the most of the space provided.
- Bring visually appealing displays, such as posters, banners, and interactive elements, to attract visitors (optional).
- Prepare informational materials, brochures, or handouts about your exhibit or organisation (optional).
- Engage with visitors actively and courteously, answering questions, and providing information about your display.
- Utilise technology effectively, such as laptops, tablets, or multimedia presentations, to create an interactive and informative booth experience.
- Keep your booth area tidy and organised throughout the exhibition.
- Respect the rules and regulations of the sports complex and the event organisers.
- Have fun and enjoy the experience of showcasing your work or ideas to others.

### **DON'Ts:**

- Do not bring food into the sports complex.
- Avoid any water or fire-based activities, as they may pose safety hazards in the indoor environment.
- Do not use strong adhesives or materials that could damage the floor of the sports complex.
- Refrain from obstructing walkways or blocking other exhibitors' booths with your display.
- Avoid creating excessive noise or disruptions that may disturb other exhibitors or visitors.
- Avoid any language, imagery, or behaviour that could be considered offensive or disruptive.
- Do not distribute unauthorised promotional materials or solicitations outside of your designated booth area.
- Refrain from altering or tampering with any equipment or infrastructure within the sports complex.
- Do not forget to clean up your booth area and dispose any waste properly before leaving the venue.

## **Facilities Provided**

### **1. Booth Space**

Each participating university will be allocated a designated booth space within the sports complex to set up their exhibit.

### **2. Tables and Chairs**

Each booth will be given 2 tables and 2 chairs to arrange their materials, displays, and presentations.

### **3. Electricity Outlets**

Each booth will have access to a single power outlet. To ensure you have enough power for your display and devices, we recommend bringing extension cords or adapters.

### **4. Wi-Fi Access**

Wi-Fi access will be provided for participants to facilitate communication and multimedia presentations

### **5. Garbage Bags**

To ensure a tidy environment for everyone, each booth will receive garbage bags for proper waste disposal.

## **2.5 Final Results & Judging**

- The judging criteria are sustainability & innovativeness; use of recycled materials; feasibility & practicality; presentation quality; and teamwork & time adherence
- The judges' decision is final.
- The winners will be announced during the HE ELCa 2024 Closing Ceremony.

Competition Committee

Higher Education English Language Carnival 2024 (HE ELCa 2024)

Universiti Malaysia Pahang Al-Sultan Abdullah